



United Water

Project CRIA

Template L: Landing Page *Wireframes & Pages*

Prepared by Melity

DOCUMENT: Wireframes & Pages: L

VERSION: 1.0

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About This Document

What is a wireframe?

Wireframes are a page blueprint prior to the visual design used to illustrate the flow of information, document all objects to be included on the page and show the behavior and states of some of these objects. They are not meant to reflect actual design or content.

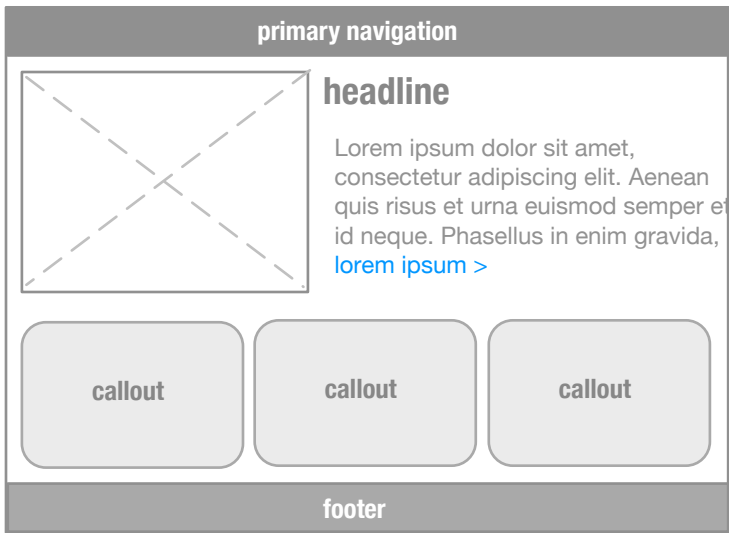
Design aspects for consideration

- Representation of selected content and functionality that will reside on a page to bring the strategic concept to life.
- An allocation of page real estate to illustrate priority and placement.
- Intent of copy - indicative of the eventual design. This includes titles, labels, links, prompts and instructions.
- Schematic that identifies key page areas (modules).
- Direction for visual design explorations.

Aspects not for wireframe review

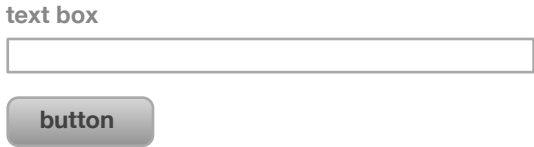
- Final copy or branding treatments
- The design/look&feel of the page
- Representation of the specific photography to be used
- The final layout of future content and functionality

Wireframe example

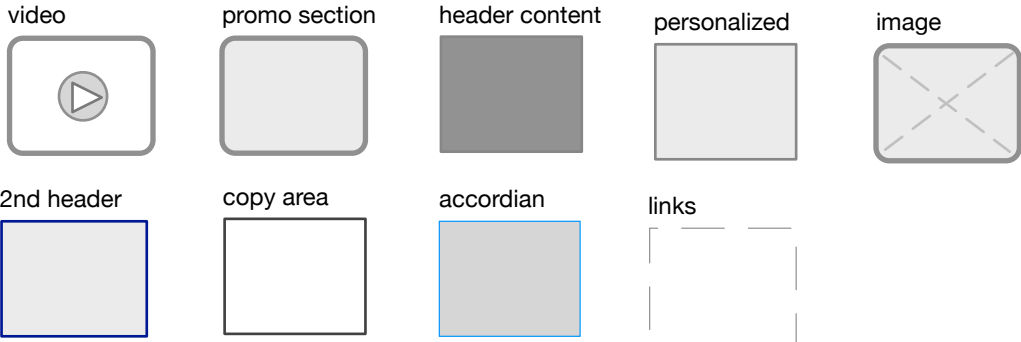


Legend

form elements



modular elements





United Water

Sitemap ID: L

Page Listing

SITEMAP ID: L

- 0.4.1 Getting Started
 - L06.01 Getting Started
 - 1.0 About Us
 - 2.0 Community & Environment
 - 3.0 News
 - 4.0 Careers
 - 4.1.1 Areas of Focus
 - 4.1.3 Benefits
 - 4.1.4 Training
 - 4.2.2 Employee Testimonials
 - L.01 About Us
 - L.02 News
 - L.03 Careers
 - L1.0 My Account
 - L1.1 Billing & Payments (Signed Out)
 - L1.2 My Water Service
 - L1.3 My Appointments
 - L1.4.1 Payment Options
 - L1.5 Billing FAQ
 - L2.0 Support Center
 - L3.0 Water in my area
 - L4.0 Community & Environment
 - LNS.01 About Us
 - LNS.02 Careers
 - LNS1.0 Support Center
 - LNS2.0 Water in My Area
 - LNS3.0 Community & Environment
 - LNS4.0 News
 - LIA.01 About Us
 - LIA1.0 Water in My Area
 - L2.1 FAQ Landing Page
 - LIA2.0 Community & Environment
 - LIA3.0 News
 - LIA4.0 Careers
 - 0.4.1 Getting Started
 - 1.1 Global Innovation
 - 1.1.1 Suez Environnement
 - 1.1.2 Technology & Innovation
 - 1.1.3 Company Milestones
 - 1.1.4 Affiliates & Programs
 - 1.2 Our Solutions
 - 1.2.1 Water Services
 - 1.2.2 Recycling & Waste Recovery
 - 1.2.3 Partnerships
 - 1.3 Sustainable Development
 - 2.1 Environmental Commitments
 - 2.2 Community Commitments
 - 2.3 Employee & Customer Commitments
-

SITEMAP ID: L

- 2.4 From the Source Blog
 - 2.2.4 Corps of volunteers
 - 2.2.5 Speakers Bureau
 - 3.1.1 Article Item Page
 - 3.2.1 Document Item Page
 - 3.3.1 Media Item Page
 - 4.1 Global Opportunities
 - 4.2 Our Culture
 - 4.2.3 Community Engagement
 - 4.3 Candidate Resources
 - 6.0 Accessibility
 - 7.0 Privacy Policy
 - 8.0 Terms of Use
 - L1.2.3 Protect My home
 - L1.5.1 Billing & Payments FAQ
 - L1.5.2 Offline & Online Account FAQ
 - L1.5.3 Water Service FAQ
 - L1.5.4 Service Appointment FAQ
 - L2.3 Rates and Regulation
 - L3.1 About My Water
 - L3.1.2 Water Quality Reports
 - L3.1.3 Local Project Updates
 - L3.1.4 Water FAQ
 - L3.3 General Maintenance
 - L3.4 For your health
 - L4.1 Environmental Commitments
 - L4.2 Community Commitments
 - L4.2.3 School Programs
 - L4.2.4 Corps of volunteers
 - L4.2.5 Speakers Bureau
 - L4.3 Employee & Customer Commitments
 - L4.4 From the Source Blog
 - LNS2.1 FAQ
 - LNS2.2 Customer Service
 - LNS2.3 Rates and regulation
 - LNS2.4 Billing & Payments
 - LNS2.1 About My Water
 - LNS2.1.2 Water quality reports
 - LNS2.1.3 Local projects / updates
 - LNS2.1.4 Water FAQ
 - LNS2.2 Water Saving Tips
 - LNS2.3 General Tips
 - LNS2.4 For your health
 - LNS3.1 Environmental Commitments
 - LNS3.1.1 Water resource management
 - LNS3.1.2 Energy & Climate
 - LNS3.1.3 Reduce, reuse, recycle
 - LNS3.1.4 Biodiversity & ecosystem restoration
-

SITEMAP ID: L

- LNS3.1.5 Environmental Charter
 - LNS3.1.6 SOLUTION commitment
 - LNS3.1.7 Water for the World
 - LNS3.2 Community commitments
 - LNS3.2.1 Working with stakeholders
 - LNS3.2.2 Philanthropy
 - LNS3.2.3 School Programs
 - LNS3.2.3.1 K-12 Tours & Programs
 - LNS23.2.4 Corps of volunteers
 - LNS3.2.5 Speau
 - LNS3.3.1 Employee & Customer Engagement
 - LNS3.3.2 Employee development
 - LNS3.3.3 Diversity & inclusion
 - LNS3.3.4 Health & safety
 - LNS3.3.5 Customer satisfaction
 - LNS3.3 Employee & Customer commitments
 - LNS3.4 From the source blog
 - LNS3.4.1 The value of water
 - LNS3.4.2 Smarter water
 - LNS3.4.3 Investing in infrastructure
 - LNS3.4.4 UW in communities
 - LNS3.4.5 Awards & Achievements
 - LNS4.1.1 Article Item Page
 - LNS4.2.1 Document Item Page
 - LNS4.3.1 Media Item Page
 - LIA1.1 My water
 - LIA1.2 General tips
 - LIA1.3 For your health
 - LIA2.1 Environmental Commitments
 - LIA2.1.1 Water resource management
 - LIA2.1.2 Energy & Climate
 - LIA2.1.3 Reduce, reuse, recycle
 - LIA2.1.4 Biodiversity & ecosystem restoration
 - LIA2.1.5 Environmental Charter
 - LIA2.1.6 SOLUTION commitment
 - LIA2.1.7 Water for the world
 - LIA2.4 From the source blog
 - LIA2.4.1 The value of water
 - LIA2.4.2 Smarter water
 - LIA2.4.3 Investing in infrastructure
 - LIA2.4.4 UW in communities
 - LIA2.4.5 Awards & Achievements
 - LIA3.1.1 Article Item Page
 - LIA3.2.1 Document Item Page
 - LIA3.3.3 Media Item Page
 - LIA4.1 Global Opportunities
 - LIA4.1.1 Areas of focus
 - LIA4.1.3 Benefits
-

SITEMAP ID: L

- LIA4.1.4 Training
- LIA4.2 Our culture
- LIA4.2.2 Employee Testimonials
- LIA4.3 Candidate Resources

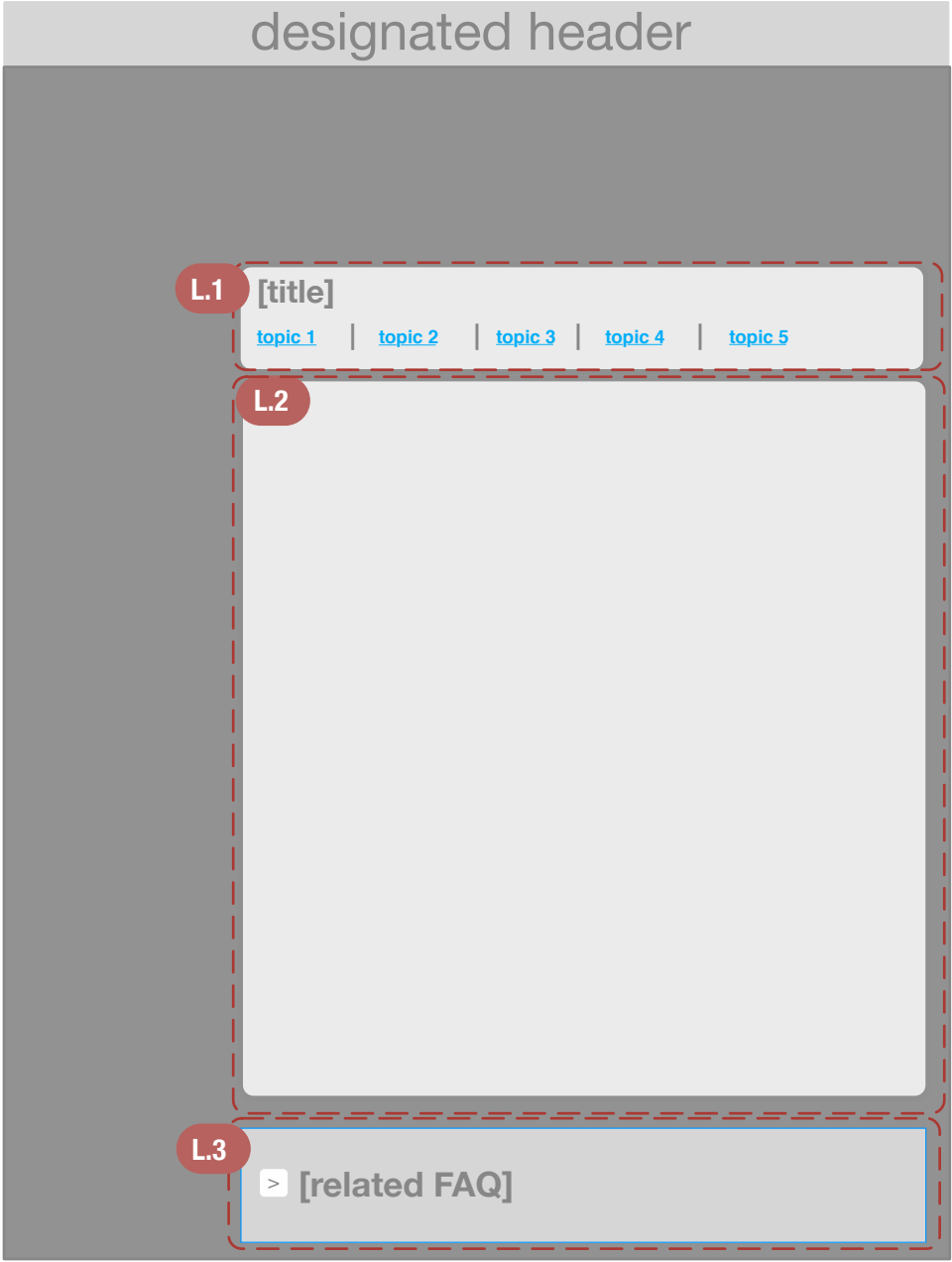


United Water

Wireframes: L

Desktop/Tablet/Mobile

Template L Desktop



annotations

- L.1. Optional filter to change content (See ‘L4.4. From the Source’)
- L.2. Flex module area
- L.3. Optional accordion for related FAQ section.

Template L (Desktop)

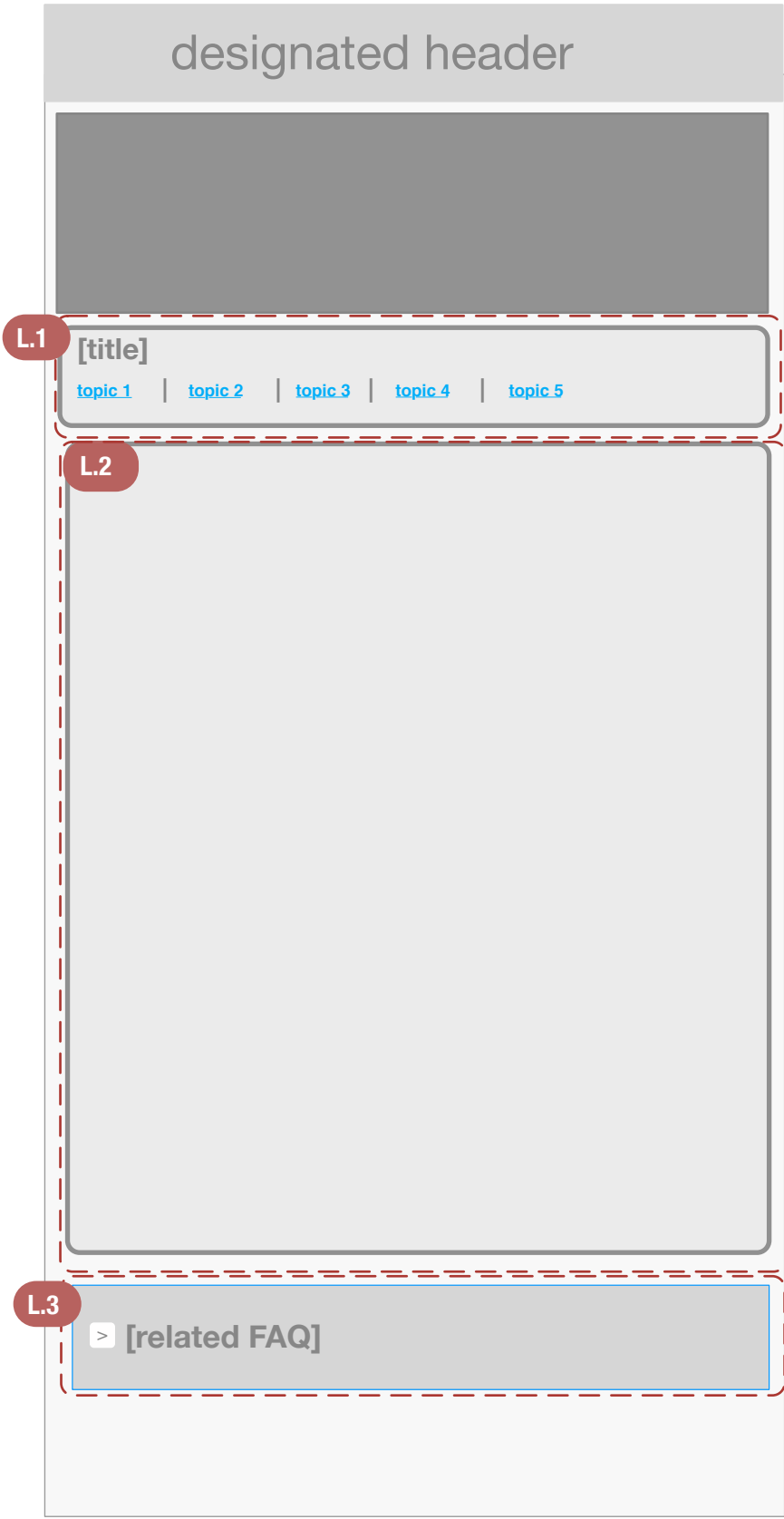
This shows how template L: ‘Landing Page’ will work on desktop devices.

Message States

Unique Widgets

- L1.5. & L2.1. Search bar in hero area
- L3.1.2. Water Quality Report zip code search
- L3.1.2. Water Quality Report module

Template L Tablet



annotations

- L.1. Optional filter to change content. (See ‘L4.4. From the Source’)
- L.2. Flex module area
- L.3. Optional accordion for related FAQ section.

Template L (Tablet)

This shows how template L: ‘Landing Page’ will work on tablet devices.

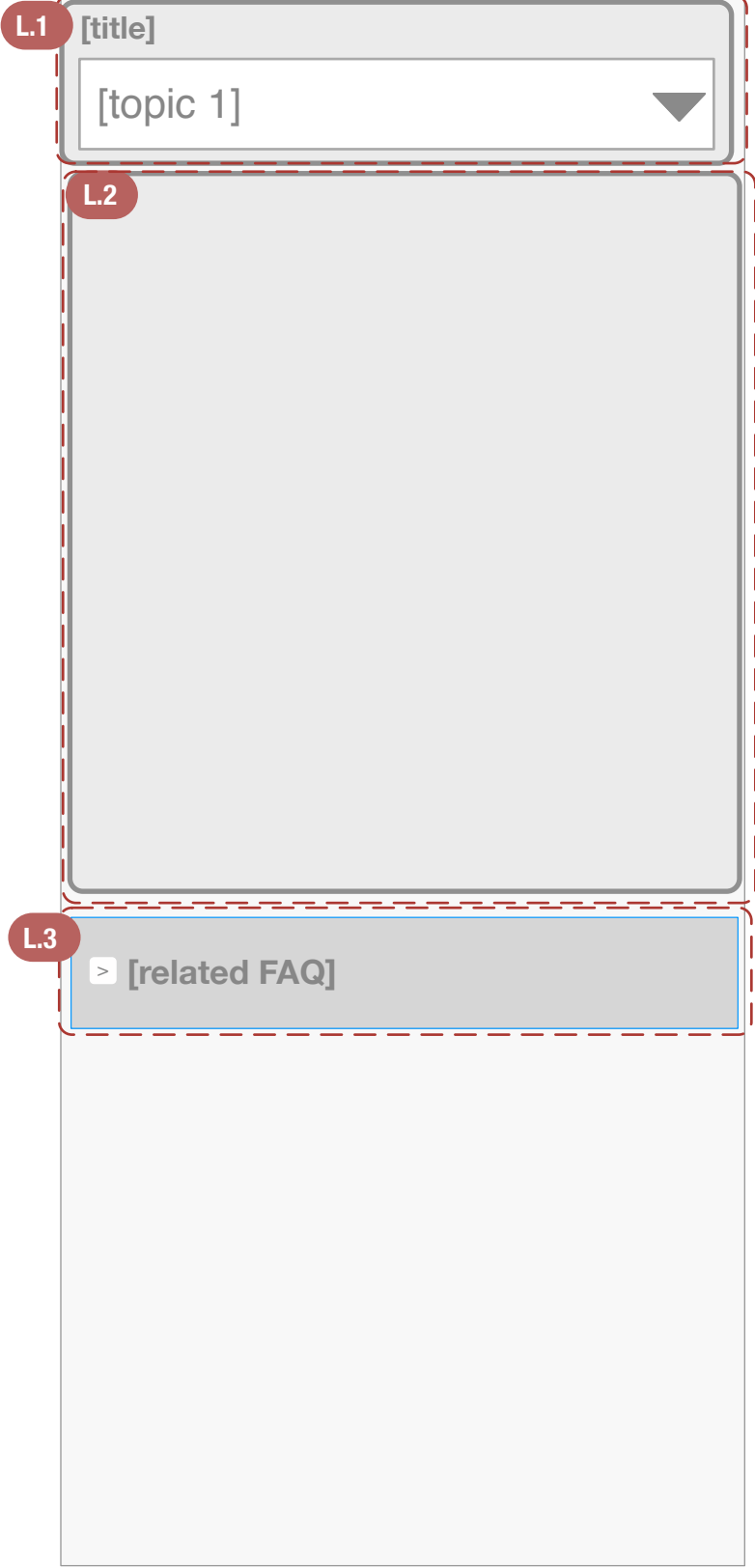
Message States

Unique Widgets

- L1.5. & L2.1. Search bar in hero area
- L3.1.2. Water Quality Report zip code search
- L3.1.2. Water Quality Report module

Template L Mobile

designated header



annotations

- L.1. Optional dropdown filter to change content. (See ‘L4.4. From the Source’)
- L.2. Flex module area
- L.3. Optional accordion for related FAQ section.

Template L (Mobile)

This shows how template L: ‘Landing Page’ will work on mobile devices.

Message States

Unique Widgets

- L1.5. & L2.1. Search bar in hero area
- L3.1.2. Water Quality Report zip code search
- L3.1.2. Water Quality Report module



United Water

Wireframes: L

Desktop & Mobile

L.0.6.1. Getting Started

designated header

get started with your United Water online account!

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean ac sollicitudin augue. Donec consequat pretium metus in finibus.

proceed to my account

1

go green with eBill!

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

☐ I agree to go paperless for this account.

email address

go!

2

direct debit

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

[find out more](#)

3

have other accounts?

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

[register them here!](#)

helpful links

[register for direct debit](#)

[how to read my bill >>](#)

[ways to pay](#)

[payment FAQs](#)

annotations

Template L

- 1. 'proceed to my account' button takes users to the 'My Account' landing screen.
- 2. 'go!' button signs the user up for eBilling.
- 3. 'find out more' hyperlink takes the user to the 'Billing & Payments: Direct Debit' screen.

L1.2. My Water Service

designated header

navigation

my water service

home

office

tenant 1

more accounts

stop service

To stop service in this locations please stop service prior to your planned move to close your account . You will receive a final bill once your account is closed.

stop service

1

start service

Need service in another location?

find out more

2

hydrant meter rental

Find out more about hydrant meter rentals

find out more

3

> water service FAQs

annotations

Template L

- 1. 'stop service' button takes the user to the 'Water Service: Stop Service (step 1)' screen.
- 2. 'find out more' hyperlink takes the user to the 'Water Service: Start Service (step 1)' screen.
- 3. 'find out more' hyperlink is a future phase item.

annotations

1. 'email@unitedwater.com' is a hyperlink.
2. backward and forward icons rotate through all upcoming appointments for the particular account information being viewed
3. The first time that the user has selected to sign up for eBilling, the eBilling confirmation module is displayed. The second time that the user comes back to their account page, a flex module replaces the eBilling module space.
4. 'set up now' hyperlink takes the user to the 'direct debit' screen.

L1.4.1. Payment Options

designated header

navigation

payment options

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean ac sollicitudin augue. Donec consequat pretium metus in finibus.

helpful links

[register for direct debit](#)
[how to read my bill >>](#)
[payment FAQs](#)
[ways to pay](#)
[appointment FAQ](#)

go green with eBill!

1

[Free ACH Payments!]

☐ I agree to go paperless for this account.

email address

go!

direct debit promo

2

[Free!]

Benefit of going direct debit

[set up now](#)

> payment options FAQs

annotations

Template L

- 1. 'go' button changes the module box into the 'eBill confirmation' module box.
- 2. 'find out more' hyperlink takes the user to the 'Billing & Payments: Direct Debit' screen.

L1.5. Billing FAQ

navigation

billing FAQ

Looking for something specific?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed

search

--

submit

1

Offline & online account

FAQs

Lorem ipsum dolor sit amet, consectetur
 adipiscing elit. Integer nec odio. Praesent
 libero. Sed cursus ante dapibus diam. Sed

[read more](#)

water service shutoff FAQs

Lorem ipsum dolor sit amet, consectetur
 adipiscing elit. Integer nec odio. Praesent
 libero. Sed cursus ante dapibus diam. Sed

[read more](#)

contact us

Lorem ipsum dolor sit amet, consectetur
 adipiscing elit. Integer nec odio. Praesent
 libero. Sed cursus ante dapibus diam. Sed

[read more](#)

lorem ipsum

Lorem ipsum dolor sit amet, consectetur
 adipiscing elit. Integer nec odio. Praesent
 libero. Sed cursus ante dapibus diam. Sed

[read more](#)

lorem ipsum

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed nisi. Nulla quis sem at nibh elementum imperdiet. Duis sagittis ipsum. Praesent mauris. Fusce nec tellus sed augue semper porta. Mauris massa. Vestibulum lacinia arcu eget nulla. Class aptent taciti sociosqu ad

[read more](#)

annotations

Template L

1. 'submit' button takes the user to the 'FAQ Search' screen with the search being focused on 'the relevant billing FAQ' information

L1.1. Billing & Payments: Not Signed In

designated header

navigation

easily manage your account

Lorem ipsum dolor sit amet consectetur nonummy lorenzino.
 Lorem ipsum dolor sit amet consectetur nonummy lorenzino.
 Lorem ipsum dolor sit amet consectetur nonummy lorenzino.

register1

login2

promo spot

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

[find out more](#)

promo spot

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

[find out more](#)

promo spot

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

[find out more](#)

promo spot

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

[find out more](#)

> payment options

> billing & payments FAQs

annotations

Template L

- 1. 'register' button takes user to the 'My Account: Register' screen.
- 2. 'login' button takes the user to the 'My Account: Login' screen

L2.1. FAQ Landing Page

designated header

navigation

FAQ

Looking for something specific?

search

submit

1

emergency info

read more

services & appointments

read more

billing & payments

read more

website & online account

read more

water shutoff info

read more

annotations

Template L

1. ‘submit’ button takes the user to the ‘FAQ Search’ screen with the entered search criteria at the top.

L2.2 Customer Service

designated header

navigation

customer service

Lorem ipsum dolor sit amet consectetur nonummy lorenzino.
Lorem ipsum dolor sit amet consectetur nonummy lorenzino.
Lorem ipsum dolor sit amet consectetur nonummy lorenzino.

[contact customer service form](#)

1



by email

email@unitedwater.com

2



by fax

914-637-5333



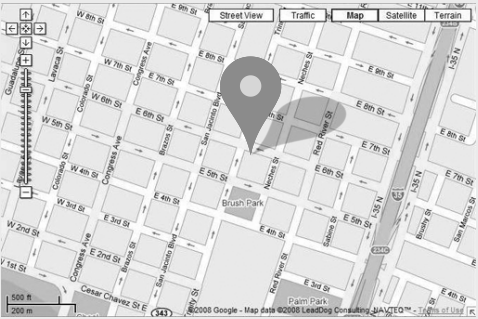
by phone

888-608-6690



in-person/in writing

United Water Westchester Customer Service Center
2525 Palmer Avenue
P.O. Box 469
New Rochelle, NY 10801
Monday through Friday (except holidays)
8:00 a.m. - 4:30 p.m.
Always remember to include your account number on any correspondence to us.



[link to google map](#)

3

lorem ipsum

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed

[read more](#)

lorem ipsum

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed

[read more](#)

annotations

Template L

- 1. 'contact customer service' takes the user to the 'contact customer service' screen.
- 2. 'email@unitedwater.com' is a hyperlink and opens up the user's external email account.
- 3. 'view in google maps' opens up the external google maps application.

L3.1. About My Water

designated header

navigation

about my water

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In vel ligula in velit feugiat ultricies. Vivamus id sem a velit maximus volutpat et eget mauris.

1

outage map

Lorem ipsum dolor sit amet, consectetur

[read more](#)

2

water quality report

Lorem ipsum dolor sit amet, consectetur

[read more](#)

local project information

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed nisi. Nulla quis sem at nibh elementum imperdiet. Duis sagittis ipsum. Praesent mauris. Fusce nec tellus sed augue semper porta. Mauris massa. Vestibulum lacinia arcu eget nulla. Class aptent taciti sociosqu ad

[read more](#)

> how-to tips

> water in your area FAQs

annotations

Template L

- 1. 'read more' hyperlink goes to the 'Outages & Alerts' screen.
- 2. 'read more' hyperlink goes to the 'Water Quality Report' screen.

L3.1.2 Water Quality Report

designated header

navigation

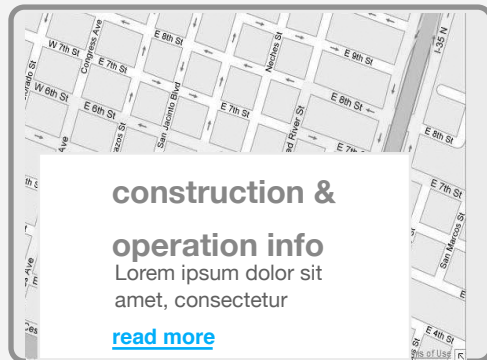
water quality report

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In vel
 ligula in velit feugiat ultricies. Vivamus id sem a velit maximus
 volutpat et eget mauris.

detailed report

zip code

1



alerts

Lorem ipsum dolor sit amet, consectetur
 adipiscing elit. Integer nec odio. Praesent
 libero. Sed cursus ante dapibus diam. Sed

[read more](#)

water quality tests

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed nisi. Nulla quis sem at nibh elementum imperdiet. Duis sagittis ipsum. Praesent mauris. Fusce nec tellus sed augue semper porta. Mauris massa. Vestibulum lacinia arcu eget nulla. Class aptent taciti sociosqu ad

[read more](#)

> water quality report FAQs

annotations

Template L

1. Upon the user selecting their zip code, the water quality report module appears.

L3.1.2 Water Quality Report (module)

designated header

navigation

water quality report

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In vel ligula in velit feugiat ultricies. Vivamus id sem a velit maximus volutpat et eget mauris.

detailed report


zip code

10461

submit


water quality report for 10461

work




Lorem ipsum dolor sit amet, consectetur

quality



Lorem ipsum dolor sit amet, consectetur

limestone




Lorem ipsum dolor sit amet, consectetur

Download the water quality report!

Lorem ipsum dolor sit amet consectetur nonummy lorenzino.

download

1



construction & operation info

Lorem ipsum dolor sit amet, consectetur

[read more](#)

alerts

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed

[read more](#)

water quality tests

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed nisi. Nulla quis sem at nibh elementum imperdiet. Duis sagittis ipsum. Praesent mauris. Fusce nec tellus sed augue semper porta. Mauris massa. Vestibulum lacinia arcu eget nulla. Class aptent taciti sociosqu ad

annotations

Template L

1. 'download' button prompts an internal pull to download a PDF.

L3.1.3. Local Projects/Updates

designated header

navigation

local projects & updates

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In vel ligula in velit feugiat ultricies. Vivamus id sem a velit maximus volutpat et eget mauris.

promo title
(lorem ipsum)

promo title
(lorem ipsum)

lorem ipsum

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed nisi. Nulla quis sem at nibh elementum imperdiet. Duis sagittis ipsum. Praesent mauris. Fusce nec tellus sed augue semper porta. Mauris massa. Vestibulum lacinia arcu eget nulla. Class aptent taciti sociosqu ad [read more](#)

lorem ipsum

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed [read more](#)

lorem ipsum

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed [read more](#)

> local projects & updates FAQs

annotations

Template L

4.1.1. Water Resource Management

designated header

navigation

water resource management

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In vel ligula in velit feugiat ultricies. Vivamus id sem a velit maximus volutpat et eget mauris.

[headline]

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec placerat magna ut mi Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec placerat magna ut mi Lorem ipsum dolor sit amet,

[headline]

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec placerat magna ut mi Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec placerat magna ut mi Lorem ipsum dolor sit amet,

[headline]

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec placerat magna ut mi Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec placerat magna ut mi Lorem ipsum dolor sit amet,

[headline]

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec placerat magna ut mi Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec placerat magna ut mi Lorem ipsum dolor sit amet,

annotations

Template L

4.1.2. Current Openings

designated header

navigation

Current Openings

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In vel ligula in velit feugiat ultricies. Vivamus id sem a velit maximus volutpat et eget mauris.

see our openings!

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed

[see more now](#)

lorem ipsum

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed

[read more](#)

lorem ipsum

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero. Sed cursus ante dapibus diam. Sed

[read more](#)

> working with us FAQ

annotations

Template G

- 1. '[job title]' hyperlinks lead into 2nd vendor account for United Water Careers.
- 2. 'narrow your search' engine allows user to search by both 'job type' and 'job location.'

4.2.2. Employee Testimonials

designated header

navigation

Employee Testimonials

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In vel ligula in velit feugiat ultricies. Vivamus id sem a velit maximus volutpat et eget mauris.

[headline]

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec placerat magna ut mi Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec placerat magna ut mi Lorem ipsum dolor sit amet,

[headline]

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[headline]

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annotations

Template L

L4.4. From the Source

designated header

navigation

from the source

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what are you interested in?

topic 1 | topic 2 | topic 3 | topic 4 | topic 5

trending

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read more

[location]

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read more

load more content

annotations

Template L

- 1. The filter options are unique content types that change the flex modules below.
- 2. Trending articles have a notification on them that they are ‘trending.’
- 3. Location-based articles have a notification on them of their ‘location.’
- 4. After [X] amount of flex content modules have been displayed, user can load more content through a hyperlink.

Mobile: Template L

designated header

payment options

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